



# Station Order Revised Stabenow for Senate 2012

**Market:** Grand Rapids

Estimate ID

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

11273

**Contact:** Fred Corbus

**Phone:** 616-456-8888

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**Fax:** 616-454-3443

**Direct:** 616-771-9661

## WOOD-TV

Program Name	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	DP	Length		Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
WOOD 5a News	EM	M-F	\$150.00	1	1	1	1	1			5
5:00 AM 6:00 AM		30	\$750.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
WOOD 6a News	EM	M-F	\$400.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30	\$2,000.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Today Show	EM	M-F	\$650.00	1	1	1	1	1			5
7:00 AM 9:00 AM		30	\$3,250.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Saturday Today	EM	Sa	\$375.00						1		1
8:00 AM 10:00 AM		30	\$375.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Sunday 6a News	EM	Su	\$125.00							1	1
6:00 AM 7:00 AM		30	\$125.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Sunday 7a News	EM	Su	\$250.00							1	1
7:00 AM 8:00 AM		30	\$250.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Today II	DT	M-F	\$300.00				1				1
9:00 AM 10:00 AM		30	\$300.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Today III	DT	M-F	\$200.00		1						1
10:00 AM 11:00 AM		30	\$200.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Eight West	DT	M-F	\$50.00	1							1
11:00 AM 12:00 PM		30	\$50.00								
WOOD Noon News	DT	M-F	\$225.00					1			1
12:00 PM 1:00 PM		30	\$225.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Days of Our Lives	DT	M-F	\$200.00			1					1
1:00 PM 2:00 PM		30	\$200.00								
Highly pre-emptible at LUR per WOOD. Move to S4											
Rachael Ray	DT	M-F	\$125.00				1				1
2:00 PM 3:00 PM		30	\$125.00								
Highly pre-emptible at LUR per WOOD. Move to S4											

Suzanne Collins

### Media Strategies and Research

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	DP	Length		Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
Dr. Oz	EF	M-F	\$125.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30	<b>\$625.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
Ellen	EF	M-F	\$400.00	1	1			1			3
4:00 PM 5:00 PM		30	<b>\$1,200.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
WOOD 5p News	EN	M-F	\$675.00	1		1	1				3
5:00 PM 5:30 PM		30	<b>\$2,025.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
WOOD 5:30p News	EN	M-F	\$675.00		1	1	1	1			4
5:30 PM 6:00 PM		30	<b>\$2,700.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
WOOD 6p News	EN	M-F	\$1,125.00	1	1	1		1			4
6:00 PM 6:30 PM		30	<b>\$4,500.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
Inside Edition	PA	M-F	\$450.00	1	1	1	1	1			5
7:00 PM 7:30 PM		30	<b>\$2,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
Access Hollywood	PA	M-F	\$400.00	1	1	1	1	1			5
7:30 PM 8:00 PM		30	<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
The Voice	PT	M	\$2,000.00	1							1
8:00 PM 10:00 PM		30	<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
Parenthood	PT	Tu	\$1,250.00		1						1
10:00 PM 11:00 PM		30	<b>\$1,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
Chicago Fire	PT	W	\$875.00			1					1
10:00 PM 11:00 PM		30	<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
30 Rock/Up Night	PT	Th	\$750.00				1				1
8:00 PM 9:00 PM		30	<b>\$750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											
Dateline	PT	F	\$875.00					1			1
10:00 PM 11:00 PM		30	<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4											

Suzanne Collins

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Program Name	DP	Days	Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
Law & Order SVU	PT	Sa	30	\$350.00						1		1
10:00 PM 11:00 PM			30	\$350.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 11p News	LN	M-F	30	\$900.00	1	1	1	1	1			5
11:00 PM 11:35 PM			30	\$4,500.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Saturday 11p News	LN	Sa	30	\$900.00						1		1
11:00 PM 11:30 PM			30	\$900.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Sunday 11p News	LN	Su	30	\$500.00							1	1
11:30 PM 12:00 AM			30	\$500.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Tonight Show	LF	M-F	30	\$300.00	1	1	1	1	1			5
11:30 PM 12:35 AM			30	\$1,500.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
<b>Station Gross Totals</b>				<del>\$36,650.00</del>	13	13	13	13	13	3	3	71

\$ 37,025.00

Add

3X w/o 10/8 2-3p Rachel Ray \$125

Suzanne Collins

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